

# Langer Biomechanics Presents:

## *The Comprehensive Orthopedic Management of Lower Extremity Ailments*

***Improving Patient Outcomes***

***Maximizing the Financial Performance of your Practice***

***Approved for 11.75 CME credits***

***CME credits provided by: The New York College of Podiatric Medicine***

***The New York College of Podiatric Medicine is approved by the Council on Podiatric  
Medical Education as a sponsor of Continuing Medical Education***



***Call today to register! 1-800-715-9208***

**Chicago**

**October 3<sup>rd</sup> - 4<sup>th</sup>, 2009**

**New York**

**October 31<sup>st</sup> - November 1<sup>st</sup>, 2009**

**Houston**

**November 21<sup>st</sup> - 22<sup>nd</sup>, 2009**

**Langer**  
Biomechanics

Learn how to vertically integrate Durable Medical Equipment and in-office dispensing into your podiatric practice. The seminar begins with a complete biomechanics refresher course and ends with a documentation and compliance review. Attending this program will enable you to provide more comprehensive treatment to your patients and substantially improve the financial performance of your practice.

## Day One

### 8:00 - 9:15 Orthopedic Assessment

- Biomechanical evaluations
  - Basic review of mechanical influences of the lower extremities
  - Super structure evaluations- looking at the whole body in order to determine the underlying etiologies

### 9:15 - 10:00 Custom Foot Orthotics Review

- Proper patient selection and assessment
- Prescription writing – matching the right orthotic to the right patient
- Troubleshooting – adjustments and modification

### 10:15 - 11:45 Ankle Foot Orthotics – Controlling the Uncontrollable Foot

- Clinical indications
- Patient assessment
- Prescription writing
- Troubleshooting

### 11:45 - 12:30 Pedorthics in a Podiatric Practice

- The critical role that footwear plays in the proper care of podiatric patients
- Pedorthic modifications
- Marrying devices to proper footwear
  - Off the shelf
  - Custom made

## 12:30 – 1:30 Lunch

### 1:30 – 2:15 Technology as an Assessment and Diagnostic Tool

- Understanding pressure and other gait technologies

### 2:15 - 5:00 Integrating a Comprehensive Durable Medical Equipment Program into a Podiatric Practice

- Developing comprehensive treatment protocols
- Evaluating the DME potential in your practice
- Overcoming integration hurdles
  - Proper patient presentations
  - Outcome reviews
- Patient Education
- The role of the podiatric medical assistant
- In-office dispensing protocols of foot remedies
- DME review

## Day Two

### 8:30 – 10:00 Casting Hands-on Workshop

- Casting for foot orthotics
- Casting for Ankle Foot Orthotics
- Casting for Custom Footwear

### 10:00 -11:30 Coding, Billing and Compliance Review for DME

### 11:30 – 12:45 Communications Workshop

- Communications techniques that motivate patients to “say yes”
- Role playing
- Change management

## Who should attend:

Podiatrists who want to successfully integrate a biomechanically sound DME program into their office. Attending practitioners will be able to significantly improve patient outcomes and practice profits.

## Our Distinguished Faculty:

### Dr. Justin Wernick D.P.M

Dr. Justin Wernick is a noted international expert in the field of human walking. He has practiced podiatric medicine for 49 years. Dr. Wernick has dedicated his life to the ongoing education of other medical practitioners in the field of walking. Dr. Wernick is a Diplomat in The American Board of Podiatric orthopedics and Primary Podiatric Medicine and a Professor in the Department of Orthopedic Sciences at the New York College of Podiatric Medicine in New York.

### Dr. Kim Ross B.Sc., M. Sc., D.C., Ph. D.

Dr. Kim Ross received his Ph.D. in Biomechanics from the University of Waterloo in 2003 under the supervision of Dr. S. McGill. Dr. Ross graduated in 1987 from The Canadian Memorial Chiropractic College (C.M.C.C.). Since 1988 he has been teaching chiropractic skills and body biomechanics at C.M.C.C. and currently holds the title of Associate Professor. Dr. Ross has lectured in over 50 cities across the globe on foot and body biomechanics including Canada, USA, Ireland, Australia and Switzerland.

### Hoda Henein President & CEO, Active Processing Inc.

Hoda Henein is President and CEO of Active Processing Inc. (Active Management), a Practice Management Consulting and Billing Company, specializing in revenue enhancement for many Practice Specialists. Hoda is a Billing Management Specialist and has over 15 years experience in the medical and billing field, and a Reimbursement specialist, focusing on DME and general Podiatry billing. She is a Fellow of the AAPP (American Academy of Podiatric Practice Management) and also a speaker and billing and coding advisor and currently lectures Nationwide.

### Jason Kraus Executive Vice President, Langer Biomechanics Inc.

Jason Kraus has held executive management positions in the healthcare industry for 29 years. Currently Mr. Kraus is Executive Vice President of Langer Biomechanics, Inc. Before rejoining Langer Mr. Kraus was a Partner in the practice consulting firm S.O.S. Healthcare Management Solutions, LLC and Executive Vice President of Realm Labs. Mr. Kraus recently served as the Chairman of the Corporate Advisory Board of the American Podiatric Student Medical Association, Trustee of the Board of Directors of the American Academy of Podiatric Practice Management and Co-Chairman of the Corporate Partners Board of the American Academy of Podiatric Practice.

### Richard Stess D.P.M, President of STS Company

Dr. Richard Stess is currently the co-founder and President of STS Company, a manufacturer of both fiberglass and polyester resin impregnated casting socks. For 35 years, he was Chief of Podiatry VAMC in San Francisco and owned a private practice in San Pablo, California. He is Associate Professor at the University of California School of Medicine, San Francisco Co. and has authored 25 peer reviewed articles and authored 3 book chapters.

### Lynn Homisak PRT, SOS Healthcare Management Solutions

Lynn Homisak, PRT is principal owner, consultant and coach of SOS Healthcare Management Solutions, LLC, a staff-focused consulting company that studies, develops and facilitates "success" strategies for Podiatrists and their staff all across the nation. Lynn has 38 extensive years of hands-on experience in the podiatric medical profession and over the past 7 years, she has responded to doctor requests to visit their offices in a professional consultative capacity to advise primarily on management issues.



**Justin Wernick** D.P.M



**Dr. Kim Ross**  
B. SC., M.Sc., D.C.,  
Ph.D. Biomechanics



**Hoda Henein**  
President & CEO  
Active Processing INC.



**Jason Kraus**  
Executive Vice President  
Langer Biomechanics Inc.



**Richard Stess** D.P.M,  
President of STS Company



**Lynn Homisak** PRT  
SOS Healthcare Management Solutions

Presented by Langer Biomechanics with educational grants from:



STS Company



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To register please contact:  
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Deer Park, NY  
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Tel: 1 (800) 715-9208

### Chicago Marriott Oakbrook

1401 West 22nd Street  
OakBrook, IL 60523  
Phone: (630) 573-8555

### New York LaGuardia Airport Marriott

102-05 Ditmars Boulevard East  
Elmhurst, New York 11369 USA  
Phone: 1-800-882-1043

### Renaissance Houston Hotel Greenway Plaza

6 Greenway Plaza East  
Houston, Tx 77046  
Phone: (713) 629-1200

REGISTRATION FORM: (Please print or type) **Space Is Limited.** Once registration and payment are received a confirmation package will be mailed to you prior to the event.

_____ First Name		_____ Last Name		
_____ Clinic Name		_____ Langer Account Name		
_____ Street Number ( )	_____ Street Name ( )	_____ City	_____ State	_____ Zip Code
_____ Telephone	_____ Fax	_____ E-mail address		
_____ Practitioner Name(s)				

REGISTRATION FEES:  
Please note space is limited and seats are on a first come first serve basis.

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- October 3<sup>rd</sup> - 4<sup>th</sup>, 2009**  
**Chicago - \$199.00**
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**New York - \$199.00**

- Please bill my Langer Account \_\_\_\_\_  
(Langer Account number)
- I have enclosed a check in the amount of \$ \_\_\_\_\_ payable to Langer Biomechanics Inc..
- Please charge \$ \_\_\_\_\_ to my credit card.
- Visa       American Express       MasterCard      \_\_\_\_\_ Credit Card Number      \_\_\_\_\_ Expiration Date

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Name (as it appears on card)

Cancellation Policy: All cancellations received 72 hours before the seminar date will be refunded. All cancellations received that are less than 72 hours before the seminar date are subject to a \$50.00 administration fee.