



**Langer**  
*Biomechanics*

Custom Sandal & Clog Program



# BIRKENSTOCK

Made in Germany • Tradition since 1774



### Milano

Cocoa Nubuck  
Black Leather  
sizes 35-50 Only



### Florida

Cocoa Nubuck  
sizes 35-42 Only



### Arizona

Taupe Suede  
Black Leather  
sizes 35-50 Only



### Women's Bite X-trac

Tea - Sizes 5-11

### Men's Bite X-trac

Coffee - Sizes 7-13



### Women's Bite Spirit

Black  
Blue  
sizes 35-42



### Women's Naot® Geneva

Black  
Brown  
sizes 35-42



### Women's Naot® Pisa

Black  
sizes 35-42



### Women's Naot® Willow

Black  
sizes 35-42

## So, What's So Special About Langer Orthotic Sandals and Clogs

In a word... EVERYTHING! Firstly, with the names Birkenstock, Naot, and Bite, they're pre-sold. Birkenstock is recognized world-wide as the leader in its field. Langer enjoys a similar reputation nationally and abroad. So, you won't have to do any explaining to your patients when you prescribe Birkenstock Custom-made Orthotic Sandals and Clogs.

## And, They're Custom-Made From the Ground Up

Secondly, Langer custom manufacturers orthotic sandals and clogs from genuine Birkenstock, Naot, and Bite footwear. And, as with all custom-made orthotics, the process begins when you cast your patients using your preferred casting technique and materials.

In addition, our new easy-to-use fitting system, comprised of a set of "sizing footbeds", enables you to correctly select the appropriately sized components before you send in your order. This process allows you and your patients to "experience" the fit (length and width) before you order and allows you to select the appropriate patients for these custom-made orthotic products.

## The Function of Langer Custom Orthotics is Built Right In

Thirdly, when your casts are received, our experienced technicians use the latest technology to fabricate individually custom-made orthotic footbeds that accurately capture the contours of your patient's feet. Then, through a proprietary process, the orthotics are "married" to the appropriate components of the selected sandals or clogs. PLUS, you can select from a range of commonly requested additions and modifications to further enhance the

therapeutic efficacy of the sandals or clogs... just as you would with traditional custom-made Langer orthotics.

## Better Therapy... Better Results... Better Satisfaction

When your patients don't wear their shoes, they don't wear their orthotics either. That means no therapy! No good! But, Langer custom-made Orthotic Sandals and Clogs are so comfortable that your patients will want to wear them during their usual barefoot or slipper wearing evening hours.

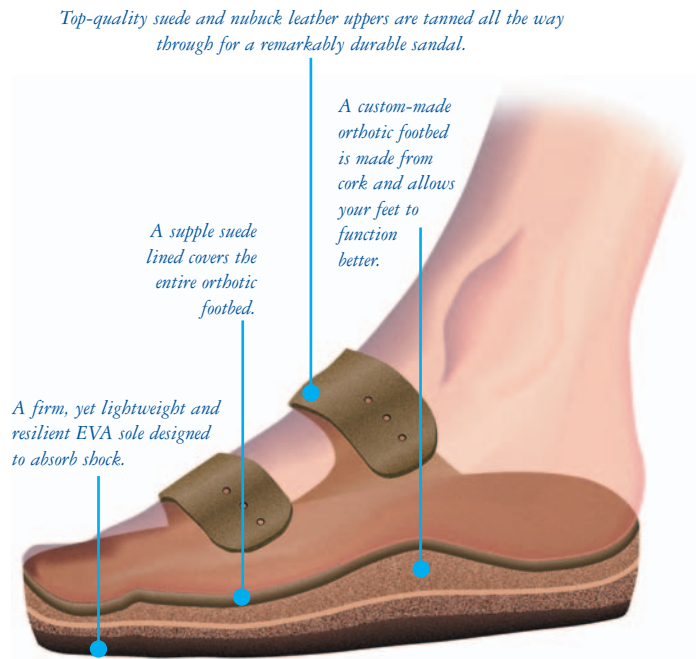
Or, on casual weekends or hot weather days when regular shoes and orthotics are often kicked off. That adds at least an additional 33% or more of wearing time to supplement their orthotic therapy...And, that usually translates into better results and increased patient satisfaction.

## More Choices... New Styles and Colors

In addition to our already popular models, we've added new styles and colors for your style-conscious

patients. That means that you can have even greater prescribing flexibility.

And, your patients can have an expanded opportunity to choose how they wish to extend their orthotic therapy...by as much as 33% or more...by wearing either traditional or more stylish custom-made orthotic sandals or clogs...or both.



**Women's Naot® Kareenna**

Black  
Brown  
sizes 35-42



**Women's Naot® Marla**

Pecan  
Black  
sizes 35-42



**Women's Naot® Hazel**

Black  
sizes 35-42



**Men's Naot® Lapland**

Brown  
sizes 40-47



**Men's Naot® Fjord**

Brown  
sizes 40-47



**Women's Naot® Tammy**

Black  
sizes 35-42



**Women's Naot® Viola**

Brown  
sizes 35-42



**Women's Naot® Rome**

Black  
sizes 35-42

## A Unique Opportunity to Increase your Practice Income

Comprehensive footcare is not only good for your patients...but it's good business as well. Just think, when you provide your patients with these supplemental orthotic options by telling them to get Birkenstock Custom-Made Orthotic Sandals or Clogs, you're also providing yourself with the opportunity to ethically and significantly supplement your practice income.

The sandals and clogs are realistically priced for custom-mades... and that allows both your patients and you to reap the benefits of more comprehensive therapy.

To order your Langer Custom-Made Orthotic Sandal Starter Kit, call 800 645-5520 extension 236.



**Langer**  
Biomechanics

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